

RUN4 Elise

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2026 SPONSORSHIP BENEFITS

TITLE \$5000	STAFF \$5000	PREMIER \$2500	COLD \$1250	SILVER \$650	BRONZE \$300
15	15	10	5	2	0

of free race entries

EARLY RECOGNITION: PAY BY APRIL 15

- Press release mention (content due 3/1)
- High-profile event posters (logo due 3/15)
- Exposure to 5000+ swim families
- Reciprocal website link
- Website presence: Run4Elise.com
- Race guide email blast
- Social media promotion

RACE DAY RECOGNITION: PAY BY APRIL 30

- Exclusive logo on front of event shirt
- Name placement on race bib
- Highlighted Main Stage recognition
- Start/Finish line recognition
- Opening ceremony recognition
- Water station recognition
- Logo on back of event shirt (logo due 4/15)
- Logo on race course yard signs
- VIP event space + table provided
- Door prize / raffle recognition
- Name on race course yard signs
- Silver event space (BYO table)
- Sponsor name on event shirt (name due 4/15)
- Sponsor item in goody bag (due 4/15)
- Exposure to 800+ participants

ONGOING / POST-RACE RECOGNITION

- Outgoing press releases
- Exposure to 6000+ daycare families
- Website presence Swim4Elise.com
- Swim4Elise printed newsletter
- Post-race results email blast

**IN-KIND DONATIONS :
MEDIA SPONSORSHIP:**

Bronze, Silver or Gold Level Upon Approval
Equivalent in-kind cost/benefits to STAGE value