

MEDIA SPONSORSHIP:

2025 SPONSORSHIP BENEFITS

Equivalent in-kind cost/benefits to STAGE value

tuse	# S	8 3	000	3/3/	00/2/20	No.
info@swim4elise.com	15 %	/S 6	1 2 W	1	154	P. C.
# of free race entries	15	15	10	5	2	0
EARLY RECOGNITION: PAY BY APRIL 15						
Press release mention (content due 3/1)	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$				
High-profile event posters (logo due 3/15)	\square	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$			
Exposure to 7000+ swim families	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$			
Reciprocal website link	$\overline{\mathbf{V}}$	V	V	V		
Website presence: Run4Elise.com	V	V	V	V	V	
Race guide email blast	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	V	V	V	$\overline{\mathbf{V}}$
Social media promotion	$\overline{\mathbf{V}}$	$\overline{\checkmark}$	V	$\overline{\checkmark}$	V	
RACE DAY RECOGNITION: PAY BY APRIL 30						
Exclusive logo on front of event shirt	V		ı			
Name placement on race bib	$\overline{\mathbf{A}}$					
Highlighted Main Stage recognition		V				
Start/Finish line recognition	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$				
Opening ceremony recognition	V	$\overline{\mathbf{V}}$	V			
Water station recognition	$\overline{\mathbf{A}}$	$\overline{\checkmark}$	V			
Logo on back of event shirt (logo due 4/15)	$\overline{\checkmark}$	$\overline{\checkmark}$	V	V		
Logo on race course yard signs	$\overline{\mathbf{V}}$	V	V	V		
VIP event space + table provided	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	V	V		
Door prize / raffle recognition	\overline{V}	$\overline{\mathbf{V}}$	V	V		
Name on race course yard signs	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{A}}$	
Silver event space (BYO table)					$\overline{\mathbf{V}}$	
Sponsor name on event shirt (name due 4/15)		$\overline{\mathbf{V}}$	$\overline{\checkmark}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{A}}$	
Sponsor item in goody bag (due 4/15)	\square	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\checkmark}$	$\overline{\mathbf{A}}$	$\overline{\checkmark}$
Exposure to 800+ participants	V	$\overline{\checkmark}$	V	V	V	$\overline{\mathbf{V}}$
ONGOING / POST-RACE RECOGNITION						
Outgoing press releases	V	V				
Exposure to 4000+ daycare families	$\overline{\mathbf{V}}$	V	V	V		
Website presence Swim4Elise.com	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	V	V	
Swim4Elise printed newsletter	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	V	V	V	
Post-race results email blast	$\overline{\mathbf{V}}$	$\overline{\mathbf{V}}$	V	V	V	
IN-KIND DONATIONS: Bronze, Silver or Gold Level Upon Approval						