

PEAKS AND LADDERS



PROTECT YOUR CHILD

DROWNING IS
SILENT
AND QUICK.

Kids **don't splash** or
scream when they drown.



Stay off
your

CELL PHONES.

Drownings can happen
with many people around.

DON'T COUNT
ON OTHERS TO WATCH
YOUR CHILD.

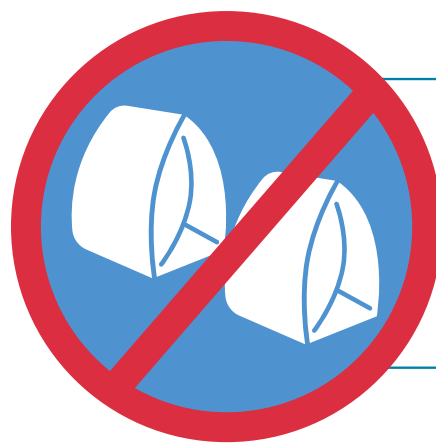
YOU are responsible.



Use a **U.S. Coast Guard-approved**
life vest that fits your child.



Keep the life vest on your
child until everyone
has left the pool area.



Do **NOT** use floaties or toy
rings instead of a life vest.



Let's work together to keep

ALL CHILDREN

SAFE.

Peaks and Ladders is a
collaboration founded by
Cook Children's, Fort Worth
Fire Department and Fort
Worth Fire Fighter Charities.

CookChildren's

cookchildrens.org/safety

